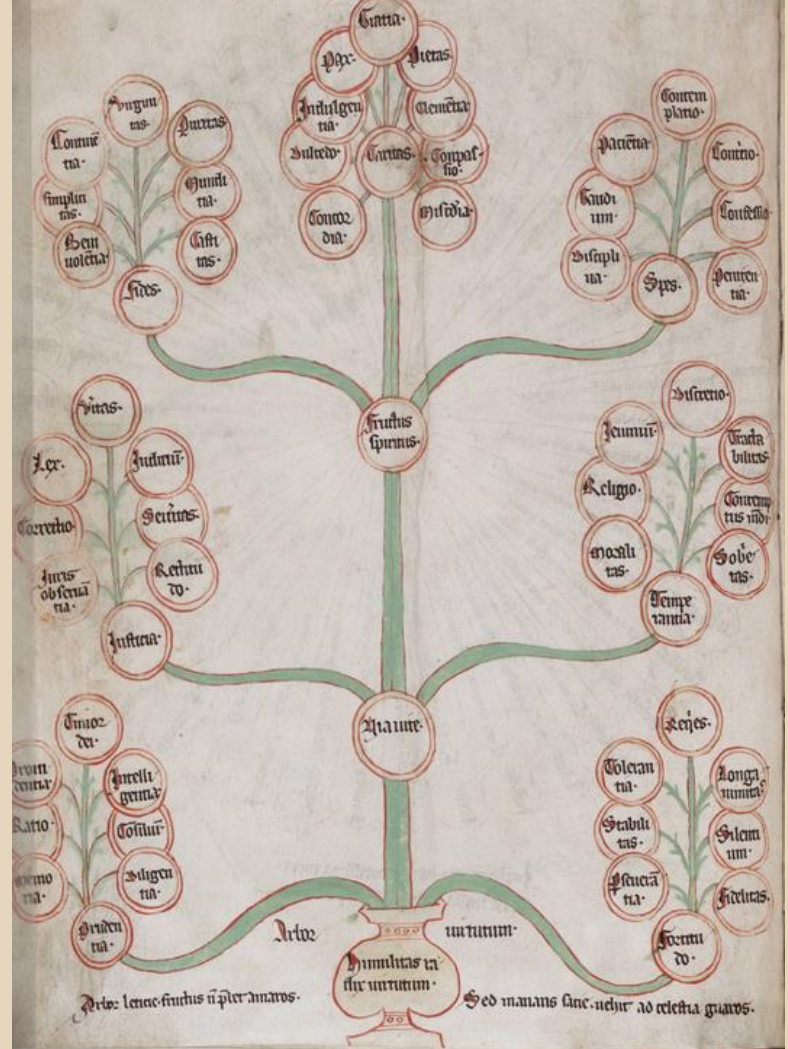


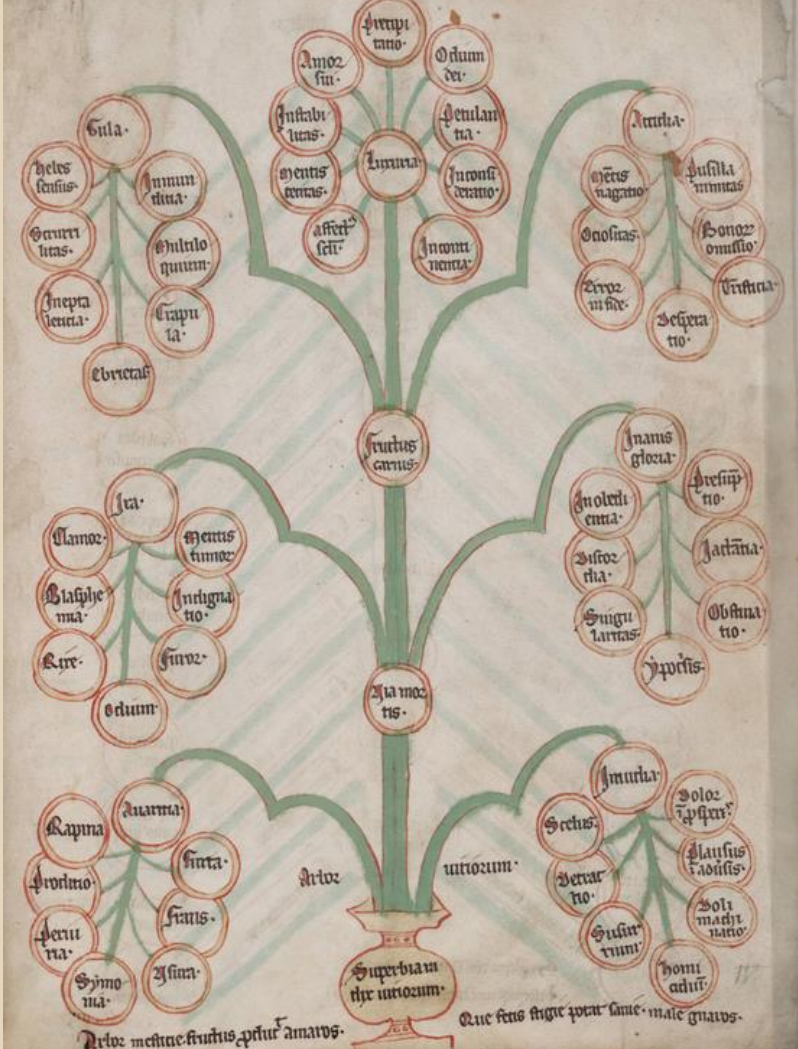
# Ceremonial speech about a virtue or vice

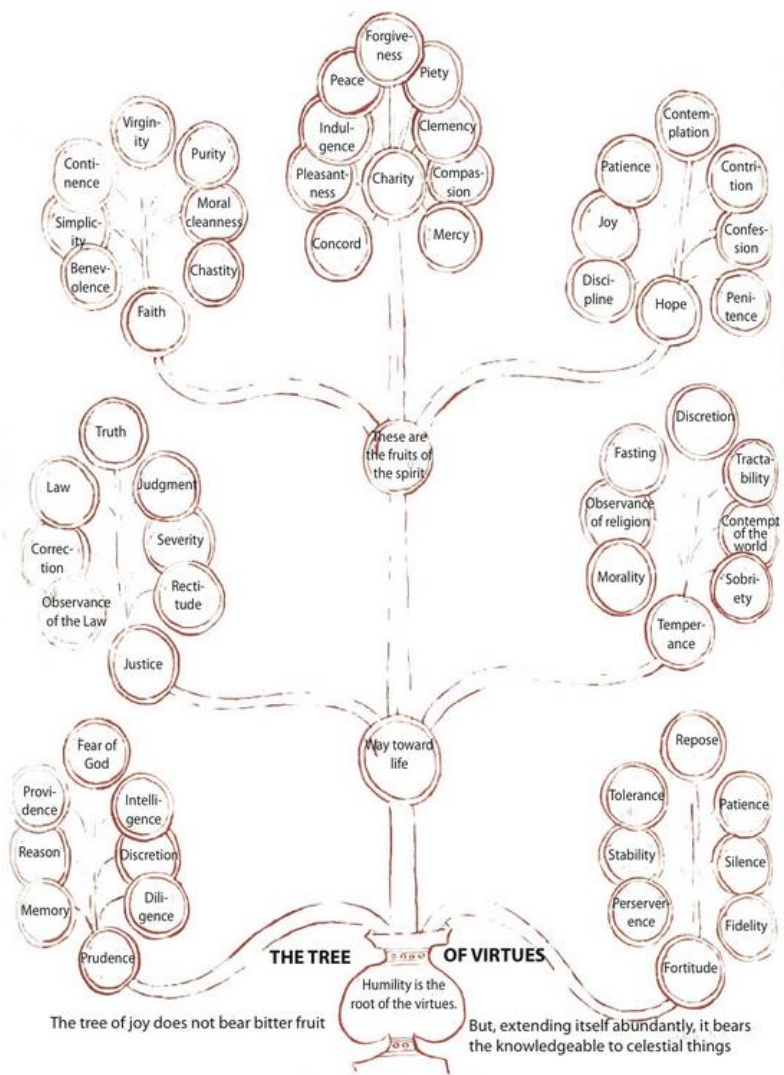
Strategies and resources  
+ Tips for Google Slides

MW Library, Spring 2015

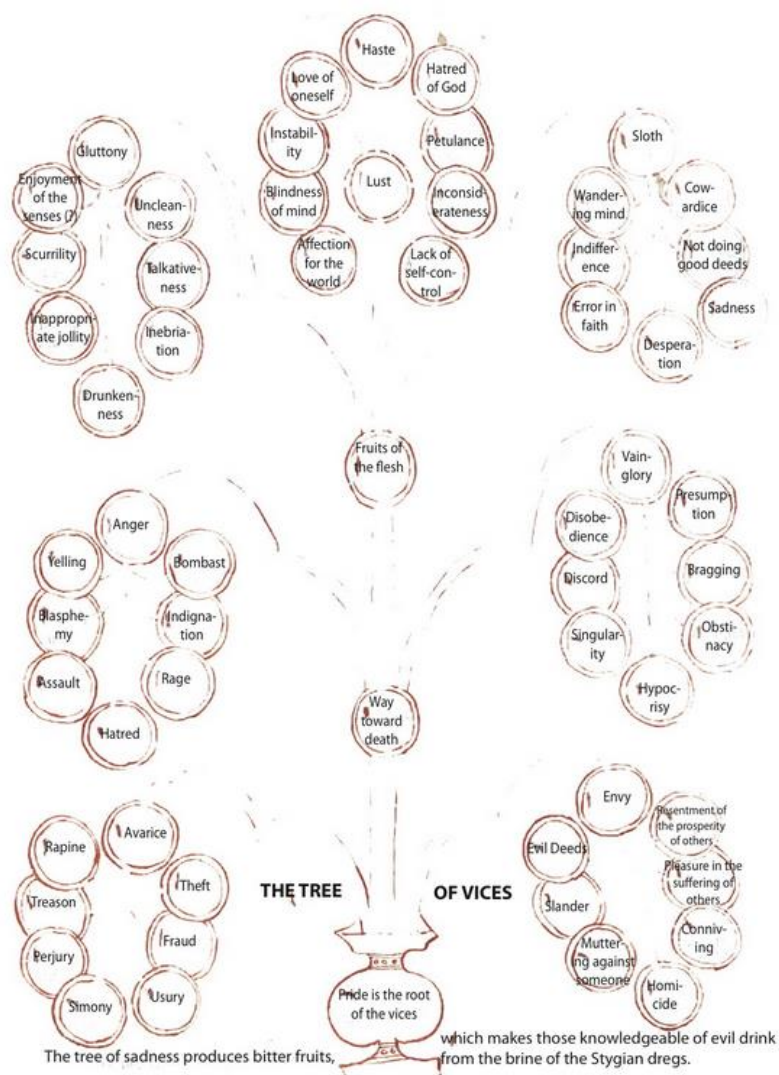


Or





Or



# Word Power

**Precision** in your topic selection

- charity or generosity or philanthropy
- mercy or compassion
- integrity or honesty



Photo credit: *The Guardian*

# Word Power

---

**Flexibility** in your search language

- philanthropy / givers / generous celebrities
- integrity / personal integrity

# What is your storyline about this virtue?

Develop a compelling narrative

- Virtue pivotal throughout time
- Virtue essential for leaders
- Virtue necessary for surviving difficult times
- Etcetera...

# Who will hear this narrative?

- Who is your audience?
- Where is your audience?
- What inspires them?

## Sources

- Authoritative
- *Beyond* self-generated



Photo credit: Serena Williams Foundation



# The open web

is a FABULOUS source of potential examples to illustrate a virtue/vice

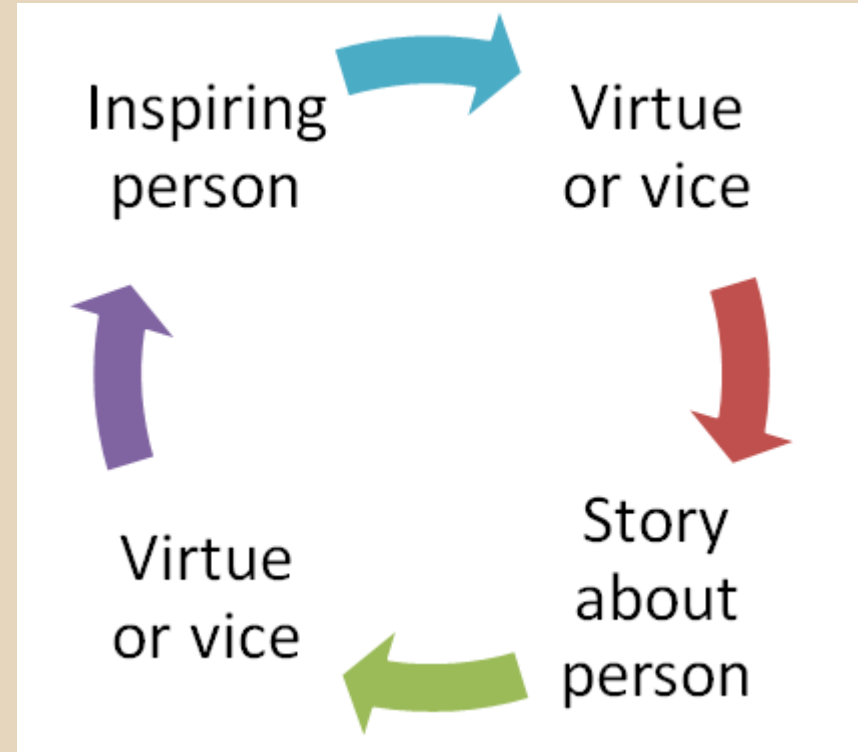
# Cycle of inspiration and research

If start with virtue/vice

- famous examples
- role models
- top \_\_\_\_\_

With person's name...

- biographies and similar sources





# Search.

## QUICK FACTS

**NAME**

Yo-Yo Ma

**BIRTH DATE**

October 7, 1955 (age 59)

**EDUCATION**

The Juilliard School, Harvard University,  
Columbia University

**PLACE OF BIRTH**

Paris, France

## Cite This Page

### APA Style

Yo-Yo Ma. (2014). The Biography.com website. Retrieved 12:35, Oct 07, 2014, from <http://www.biography.com/people/yo-yo-ma-9390099>.

### Harvard Style

Yo-Yo Ma. [Internet]. 2014. The Biography.com website. Available from: <http://www.biography.com/people/yo-yo-ma-9390099> [Accessed 07 Oct 2014].

### MLA Style

"Yo-Yo Ma." *Bio*. A&E Television Networks, 2014. Web. 07 Oct. 2014.

# Beyond biographies

- Profiles (e.g. *Profiles in Courage*, 1957)
- Interviews
- Human interest stories
- “Good news” sites
- Heroes/sheroes





May 1990 -  
current issue

# Beyond *Time's* Person of the Year

- Humanitarian of the Year **Award** (UN)
- American Ingenuity **Awards** (Smithsonian)
  - 2013 list includes MW grad, Saumil Bandyopadhyay
- 35 Innovators under 35 (MIT)
- **Top** 30 under 30 (Forbes)
- America's **Top** 50 Givers (Forbes)
- **Top** 40 under 40 (Style Weekly)

# The open web

is also a treasure trove of multimedia

# Authority?



## TOP 10 CNN HEROES



**Vote for the CNN Hero of the Year**






These remarkable individuals have been selected as our Top 10 CNN Heroes. Now, you can help choose the CNN Hero of the Year. You may vote once a day, every day with your e-mail address — and also through Facebook. Voting continues through Sunday, November 16, 2014.

[FULL STORY](#)

- [Meet the Top 10 CNN Heroes](#)
- [CNN Heroes: Top 10 revealed](#) 
- [How to vote](#) 
- [VOTE NOW](#)

YouTube 



-  What to Watch
-  My Channel
-  My Subscriptions
-  History
-  Watch Later

**SUBSCRIPTIONS**

[Add channels](#)



# THE VATICAN

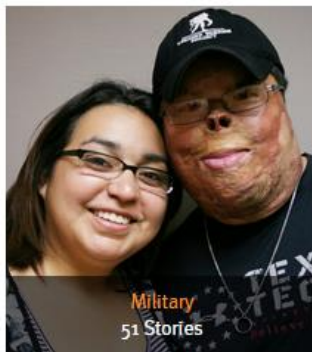
English







Memory Loss  
13 Stories



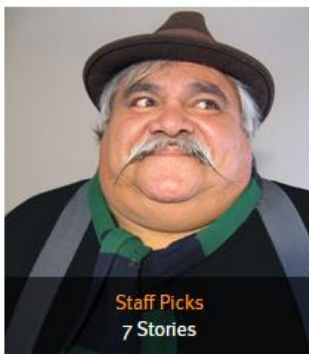
Military  
51 Stories



Romance  
79 Stories



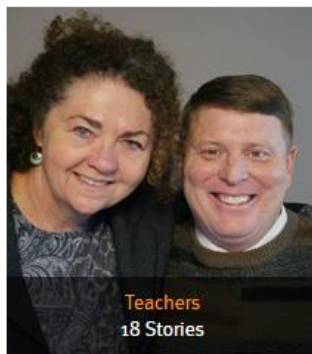
September 11  
45 Stories



Staff Picks  
7 Stories



Struggle  
172 Stories



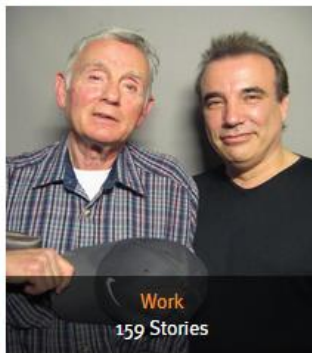
Teachers  
18 Stories



Wisdom  
44 Stories



Witness  
89 Stories



Work  
159 Stories



## Stories - Themes

# Keep virtue front & center as theme

# Charity

vs.

Example #3

Example #2

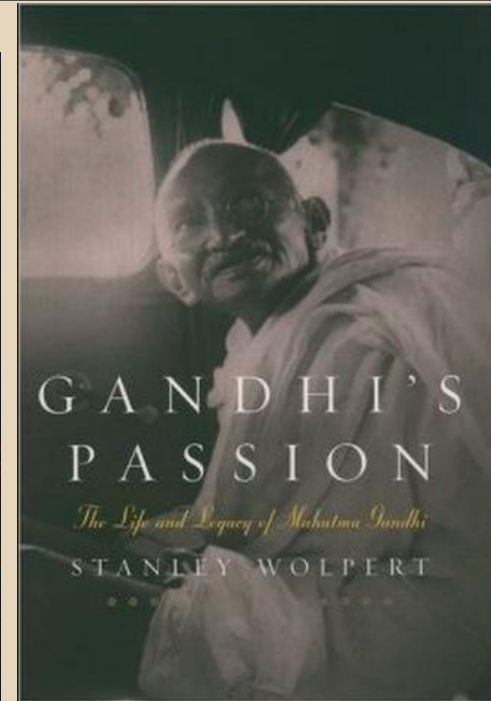
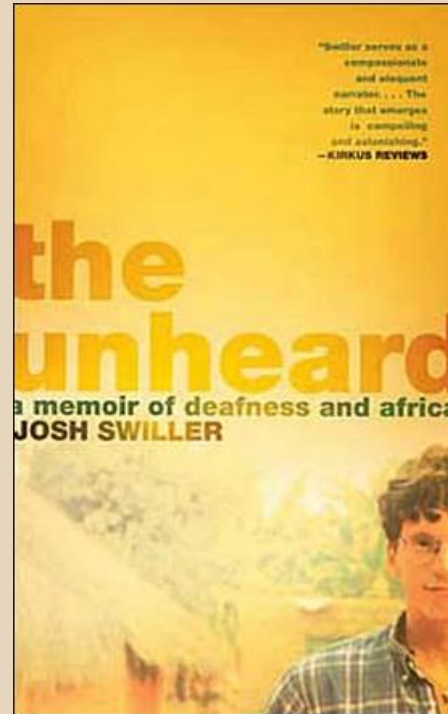
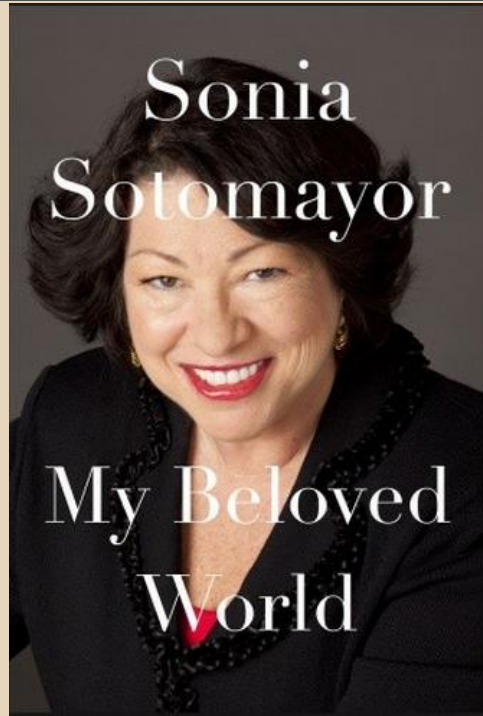
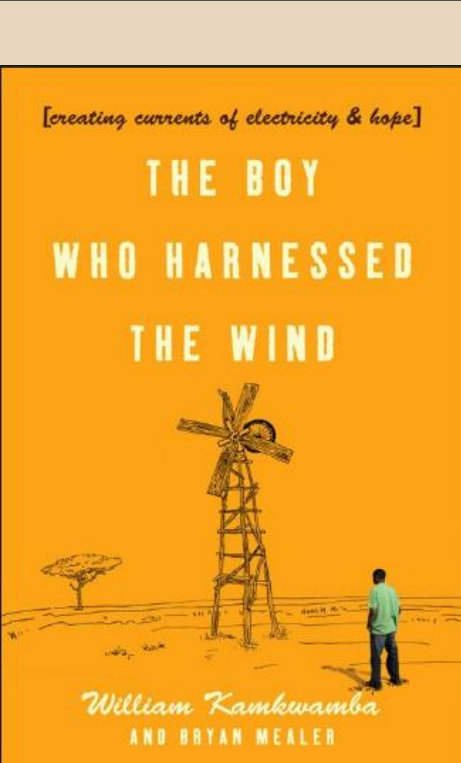


charity

# Sources NOT on the open web

- Books (e.g. biographies, autobiographies)
- In databases
  - reference book articles
  - newspapers, news feeds, and news magazines
  - interviews/profiles in newspapers and magazines
  - transcripts of testimonies or interviews

# In the library's biography section



# Helpful databases

- Reference book articles
  - World History in Context (many source types)
  - U.S. History in Context (many source types)
  - Salem History
  - Gale Virtual Reference Library
- News articles
  - PowerSearch (newspapers & news mags since 1980)
  - AP Source (news magazines since 1980/90)
  - Historical Newspapers (1851 - 2001)

# Refining search results

- Flex search words to find contrasting views (e.g. whistleblower v. traitor v. patriot)
- Limit search to a subject heading (possibly combined with language above)
  - can also click on subject headings to limit results to ones that share that assigned subject heading
- Limit search to specific source (e.g. *Time*)

## Open web

+

## Databases/books

- photographs
  - podcasts
  - video clips
  - recordings of...
    - speeches
    - testimony
    - radio/TV programs
  - celebrity's site (or his/her foundation's)
- biographies
  - reference articles
  - news articles
  - interviews/profiles
  - transcripts of...
    - testimony
    - radio/TV programs

# Noodle Tools - MLA

## Television or Radio Program

\* TV or radio?:

Radio

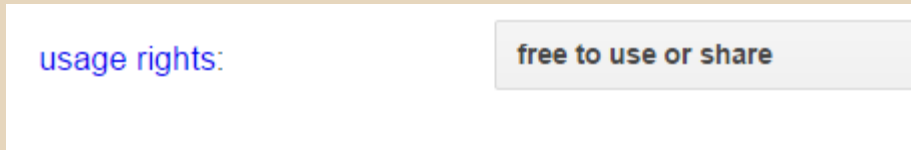
Citing a transcript

- Television program
- Radio program
- Audio clip
- Audio podcast
- Video clip
- Video podcast
- Video blog  
(a.k.a. [vlog](#))
- Photograph
- Interview
- Speech
- Books - regular, reference, anthology
- Magazine
- Newspaper
- Web site

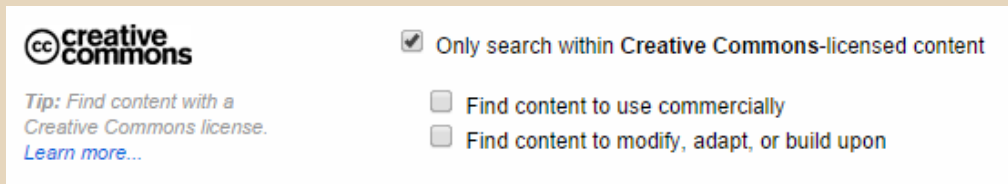


# Use & cite images with CC licensing

## Google Advanced Image Search



## Flickr Advanced Search



# Remember...

although you may use people to illustrate your points and inspire your listeners, your goal is to **tell the story of a virtue or vice**, NOT the story of a person or people!

# What questions do you have?

bookmark the library web site:  
[resourceress.info](http://resourceress.info)