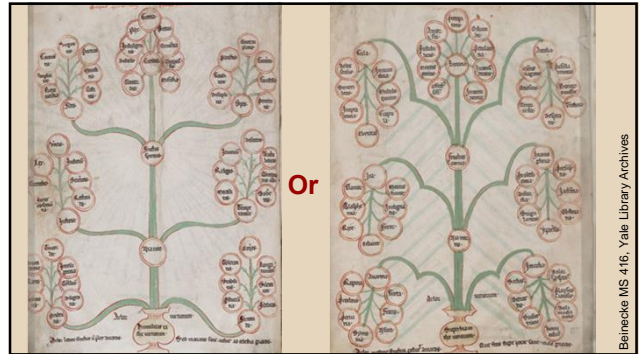


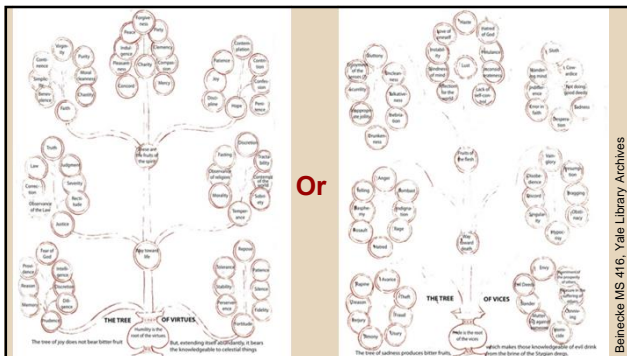
# Ceremonial speech about a virtue or vice

Strategies and resources + Tips for Google Slides

MW Library, 2015-2016



Beinecke MS 416, Yale Library Archives



Beinecke MS 416, Yale Library Archives

## Word Power

**Precision** in your topic selection  
 charity or generosity or philanthropy  
 mercy or compassion  
 integrity or honesty



## Word Power

**Flexibility** in your search language  
 philanthropy / givers / generous celebrities  
 integrity / personal integrity

### What's your story about the vice/virtue?

Develop a compelling narrative

- ~ Virtue essential for leaders
- ~ Vice central to the fall of governments
- ~ Virtue necessary for surviving difficult times
- ~ Etcetera...

### Who will hear your story?

- ~ Who is your audience?
- ~ Where is your audience?
- ~ What inspires them?

Sources  
 Authoritative  
 Beyond self-generated



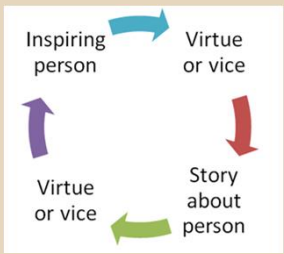
### The open web

is a FABULOUS source of potential examples to illustrate a virtue/vice



### Cycle of inspiration and research

If start with virtue/vice famous examples role models top \_\_\_\_\_ With person's name... biographies and related search words



### Alternative search words

- Profiles
- Interviews
- Human interest stories
- Heroes (and sometimes "sheroes")



PERSON OF THE YEAR  
**TIME**

ANGELA MERKEL  
 CHANCE TO LEAD  
 WORLD LEADER

ns 2  
**Abu Bakr al-Baghdadi**

**2015**

ns 3  
**Donald Trump**

ns 4  
**Black Lives Matter**

May 1990 - current issue in AP Source database

## Other top people lists

- Humanitarian of the Year **Award** (UN)
- American Ingenuity **Awards** (Smithsonian)
  - o 2013 list includes MW grad, Saumil Bandyopadhyay
- 35 Innovators under 35 (MIT)
- Top 30** under 30 (Forbes)
- Top 50** Givers (Forbes)
- Top 40** under 40 (Style)



## Databases complement the open web

- o Reference book articles
- o Newspapers, news feeds, news magazines
- o Interviews/profiles in newspapers and magazines
- o Transcripts of testimonies or interviews

## Helpful databases

- Reference book articles
  - o World History in Context (many source types)
  - o U.S. History in Context (many source types)
  - o Salem History
  - o Gale Virtual Reference Library
- News articles
  - o PowerSearch (newspapers & news mags since 1980)
  - o AP Source (news magazines since 1980/90)
  - o Historical Newspapers (1851 - 2001)

## Refining search results

- Flex search words to find contrasting views (e.g. whistleblower v. traitor v. patriot)
- Limit search to a subject heading (possibly combined with language above)
  - o can also click on subject headings to limit results to ones that share that assigned subject heading
- Limit search to specific source (e.g. *Time*)

## Beyond headline heroes

- “ What are your unique gifts/talents?
- “ Who do you look to (past/present) for inspiration to develop those gifts?

**Zelda Jackson Ormes**

o Accessible Black American Women, December 5, 2002

From U.S. History in Context

[Listen](#)

**Born:** August 23, 1931 in Pittsburgh, Pennsylvania, United States

**Died:** December 26, 1985 in Chicago, Illinois, United States

**Other Names:** Ormes, Zelta J., Ormes, Zelta Jackson, Jackson, Zelta May

**Nationality:** American

**Occupation:** Cartoonist or animator


Zelda Jackson Ormes (best known as “Jackie” Ormes) was the first female African American cartoonist to have her own syndicated comic strip. Her comics appeared in more than a dozen black newspapers from 1929 to 1965. Ormes’s cartoons were pioneering in their treatment of racial issues and in their depiction of strong, independent women.

Ormes was born Zelda Jackson in Pittsburgh, Pennsylvania. There is disagreement about the year of her birth. Sources cite the year as being as early as 1910 and as late as 1918. Ormes’s father, famed an artist, was killed in an automobile accident when Ormes was six years old, leaving Ormes and a younger sister in the sole care of their mother. Ormes’s mother eventually remarried and the family moved to Monroeville, a suburb of Pittsburgh.

In a 1965 interview with David Jackson in the *Chicago Reader*, Ormes described Monroeville as “sprawled out and simple. Nothing momentous ever happened there.” It was a fine place to grow up, but as an adult Ormes preferred city life.

She wrote and drew all through high school, and when she sent a letter to Robert “Abe” publisher of the black newspaper the *Pittsburgh Courier*, “Abe” actually wrote back. The correspondence led to Ormes’s first writing assignment for the paper when she was still in high school, covering a boxing match. Ormes went to the boxing match with the *Courier*’s sports editor, Chuck Washington. “I couldn’t go by myself,” Ormes said in an interview for a *Chicago Reader* article. “I was just a punk—still in school.” Jackson had never been to a fight before, but she was enthralled by the spectacle, and went home and wrote all about it. As a reporter she covered subsequent fights and became a favorite fan of the sport.

After high school, Ormes got a steady job with the *Pittsburgh Courier*, securing several full-time assignments, editing and reporting. Ormes told David Jackson she “had a great career running around town looking into everything. The less you’d know, and write about it—” But what she really wanted to do was draw.




The open web  
is also a treasure trove of multimedia



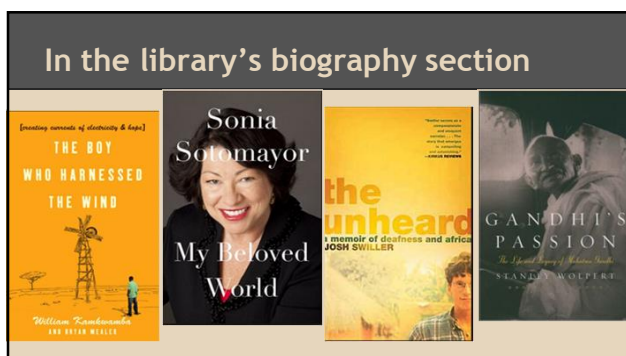
Authority?

Keep virtue front & center as theme

Charity vs.

Open web + Databases/books

<ul style="list-style-type: none"> <li>photographs</li> <li>podcasts</li> <li>video clips</li> <li>recordings of...             <ul style="list-style-type: none"> <li>o speeches</li> <li>o testimony</li> <li>o radio/TV programs</li> </ul> </li> <li>celebrity's site (or his/her foundation's)</li> </ul>	<ul style="list-style-type: none"> <li>biographies</li> <li>reference articles</li> <li>news articles</li> <li>interviews/profiles</li> <li>transcripts of...             <ul style="list-style-type: none"> <li>o testimony</li> <li>o radio/TV programs</li> </ul> </li> </ul>
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## Quick tips about Google Slides

## Noodle Tools - MLA



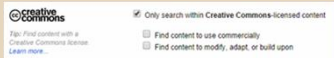
- |   |                                       |
|---|---------------------------------------|
| Television program                        | Photograph                            |
| Radio program                             | Interview                             |
| Audio clip                                | Speech                                |
| Audio podcast                             | Books - regular, reference, anthology |
| Video clip                                | Magazine                              |
| Video podcast                             | Newspaper                             |
| Video blog (a.k.a. <a href="#">vlog</a> ) | Web site                              |

## Use & cite images with CC licensing

### Google Advanced Image Search



### Flickr Advanced Search



## Remember...

although you may use people to illustrate your points and inspire your listeners, your goal is to **tell the story of a virtue or vice**, NOT the story of a person or people!

## What questions do you have?

bookmark the library web site:  
[resourceress.info](http://resourceress.info)