



# Persuasive Speech

Research, Image Selection, & Citation Tips  
MW Library 2018

# Tips for using

GALE

OPPOSING VIEWPOINTS  
IN CONTEXT

- **BROWSE** viewpoints for broad issue (e.g., Sentencing and Prison Reform) - jot down arguments of interest and related keywords
- **SEARCH** for narrower topic (e.g., Mandatory Minimum Sentencing) - scan fill-in list for subject headings (capitalized)
- **ASSESS** results
  - **SKIM viewpoints** for argument options
  - **READ reference articles** for background information
  - **SKIM news, magazines, and audio** for current hooks
- **READ** selected sources
- **CHECK** source details to ensure citation and verbal tag are accurate

Sample slides

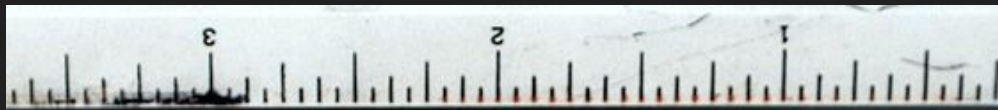
A close-up photograph showing a person's hand holding a rolled-up banknote. The person is pouring a white, crystalline powder from the banknote onto a dark, speckled granite surface. The powder has been shaped into a skull-like form, with two dark eye sockets and a jagged, toothy mouth. The background is the same granite surface.

# Drug sentencing

**REPEAL**

mandatory  
minimums

(Reachers)



(Wikimedia Commons;  
Braetschits)





(WikimediaImages)

(Skalstad;  
Braetschits)

# Economic Bias



# Racial Bias



(Young man)

## Demographic Characteristics of Federal Cocaine Offenders Fiscal Years 1992, 2000, and 2006

	Powder Cocaine			Crack Cocaine		
	1992 %	2000 %	2006 %	1992 %	2000 %	2006 %
<b>Race/Ethnicity</b>						
White	32.3	17.8	14.3	3.2	5.6	8.8
Black	27.2	30.5	27.0	91.4	84.7	81.8
Hispanic	39.8	50.8	57.5	5.3	9.0	8.4
Other	0.7	0.9	1.2	0.1	0.7	1.0
Total	100.0	100.0	100.0	100.0	100.0	100.0



# Collateral Consequences



(Demolished building)

of a **felony drug conviction** in Virginia include barriers to

- Employment
- Food assistance
- Housing
- Student loans
- Voting
- And more...

(Garrett)



(Spilled pills)

(McShin Foundation)



+ You need a Works Cited slide



+ Create new citation

Copy

Delete

Undo

Email

Analysis

Print/Export

## Create new citation

### Where is it?

Database

Website

Print or in-hand

Viewed/heard live

File, app, e-book

Other






### What is it?

Blog	Report (Technical/Research)	Historical Work in an Archive
Electronic Mailing List	Reprinted Article	Interview
E-Mail	Advertisement or Commercial	Letter or Memo
Microblog (Tweet, Status Update)	Audio Clip (Online)	Review
Software	Audio Podcast	Unpublished Paper or Data
Web Forum (Message Board)	Cartoon or Comic Strip	Court Case
Web Page	Chart, Table, Infographic (Born Digital)	Government Publication
Wiki	Film or Video Recording	State Bill or Resolution
Conference Proceedings	Lecture, Speech or Reading	State Committee Hearing/Testimony
Journal	Map or Chart (Born Digital)	State Report or Document
Magazine	Map or Chart, Published or in an Archive	State Statute
Newsletter	Musical Score or Libretto	U.S. Bill or Resolution
Newspaper	Photo or Illustration	U.S. Committee Hearing/Testimony
Reprinted Article	Photo or Image (Born Digital)	U.S. Congressional Debate
Anthology/Collection	Radio Program	U.S. Constitution
Bible	Sound Recording (CD, Record, etc.)	U.S. Executive Order/Proclamation
Book	Television Program	U.S. Patent

What  
**EXACTLY** is  
the source?

[Show/hide notecards](#)

Media type	Citation
<input type="checkbox"/> Book Chapter or Section <a href="#">View live web page</a> <a href="#">Archive &amp; annotate</a>	Avergun, Jodi L. "Mandatory Minimum Sentencing Is Just in Drug Cases." <i>America's Prisons</i> , edited by Noah Berlatsky, Greenhaven, 2010. Opposing Viewpoints. <i>Opposing Viewpoints in Context</i> , infotrac.galegroup.com/itweb/ rich82127?db=OVIC. Accessed 3 Oct. 2017.  Created : 10/03/17 02:09PM
<input type="checkbox"/> Newspaper Article <a href="#">View live web page</a> <a href="#">Archive &amp; annotate</a>	Bever, Lindsey. "Prosecutors are pushing back against Sessions order to pursue most severe penalties." <i>Washington Post</i> , 19 May 2017. <i>Opposing Viewpoints                      in Context</i> , infotrac.galegroup.com/itweb/rich82127?db=OVIC. Accessed 3 Oct. 2017.  Created : 10/03/17 02:11PM
<input type="checkbox"/> Image <a href="#">View live web page</a> <a href="#">Archive &amp; annotate</a>	Braetschit. Target. <i>Pixabay</i> , June 2017, pixabay.com/en/ target-archery-district-arch-2304567/. Accessed 5 Oct. 2017.  Created : 10/05/17 12:01PM

<p> Image  <a href="#">View live web page</a>  <a href="#">Archive &amp; annotate</a></p>	<p>Demolished building. <i>Independence Excavating</i>, DiGeronimo Companies, <a href="http://www.indexc.com/news/story/demolition-of-metro-healths-north-coast-behavioral-health-building-complete">www.indexc.com/news/story/demolition-of-metro-healths-north-coast-behavioral-health-building-complete</a>. Accessed 5 Oct. 2017.</p> <p>Created : 10/05/17 12:41PM</p>
<p> Book  Chapter or Section  <a href="#">View live web page</a>  <a href="#">Archive &amp; annotate</a></p>	<p>Felman, James E. "Mandatory Minimum Sentence Laws Should Be Repealed." <i>Mandatory Minimum Sentencing</i>, edited by Margaret Haerens, Greenhaven, 2010. <i>Opposing Viewpoints</i>. <i>Opposing Viewpoints in Context</i>, <a href="http://infotrac.galegroup.com/itweb/rich82127?db=OVIC">infotrac.galegroup.com/itweb/rich82127?db=OVIC</a>. Accessed 3 Oct. 2017.</p> <p>Created : 10/03/17 01:52PM</p>
<p> Web Site  Web Page  <a href="#">View live web page</a>  <a href="#">Archive &amp; annotate</a></p>	<p>Garrett, J. D. "The Collateral Consequences of a Felony Conviction." <i>Garrett Law Group</i>, 16 Oct. 2013, <a href="http://www.garrettlawgroup.com/2013/10/16/collateral-consequences-of-felony-conviction-virginia/">www.garrettlawgroup.com/2013/10/16/collateral-consequences-of-felony-conviction-virginia/</a>. Accessed 5 Oct. 2017.</p> <p>Created : 10/05/17 10:37AM</p>
<p> Book  Chapter or Section  <a href="#">View live web page</a>  <a href="#">Archive &amp; annotate</a></p>	<p>"Introduction to Mandatory Minimum Sentencing." <i>Mandatory Minimum Sentencing</i>, edited by Margaret Haerens, Greenhaven, 2010. <i>Opposing Viewpoints</i>. <i>Opposing Viewpoints in Context</i>, <a href="http://infotrac.galegroup.com/itweb/rich82127?db=OVIC">infotrac.galegroup.com/itweb/rich82127?db=OVIC</a>. Accessed 3 Oct. 2017.</p> <p>Created : 10/03/17 01:44PM   Updated : 10/03/17 01:46PM</p>
<p> Magazine  Article  <a href="#">View live web page</a>  <a href="#">Archive &amp; annotate</a></p>	<p>Krisai, Lauren, and C. J. Ciaramella. "Florida changes Harsh sentencing law, too late for many inmates." <i>Reason</i>, 1 July 2017. <i>Opposing Viewpoints in Context</i>, <a href="http://infotrac.galegroup.com/itweb/rich82127?db=OVIC">infotrac.galegroup.com/itweb/rich82127?db=OVIC</a>. Accessed 3 Oct. 2017.</p>

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|---|---|
| <p><input type="checkbox"/> Photo or Illustration<br/><a href="#">View live web page</a><br/><a href="#">Archive &amp; annotate</a></p> | <p>McShin Foundation. Group of people from Recovery High School. 23 June 2016. <i>Community Idea Stations</i>, <a href="http://ideastations.org/radio/news/building-recovery-high-school-central-virginia">ideastations.org/radio/news/building-recovery-high-school-central-virginia</a>. Accessed 5 Oct. 2017.</p> <p>Created : 10/05/17 10:39AM   Updated : 10/05/17 11:02AM</p> |
| <p><input type="checkbox"/> Image<br/><a href="#">View live web page</a><br/><a href="#">Archive &amp; annotate</a></p>                 | <p>Reachers, Sammis. White powder in shape of skull. 21 Apr. 2014. <i>Pixabay</i>, 20 July 2014, <a href="http://pixabay.com/en/cocaine-drugs-death-396751/">pixabay.com/en/cocaine-drugs-death-396751/</a>. Accessed 5 Oct. 2017.</p> <p>Created : 10/05/17 09:27AM</p>  |
| <p><input type="checkbox"/> Image<br/><a href="#">View live web page</a><br/><a href="#">Archive &amp; annotate</a></p>                 | <p><i>Rocks of Crack Cocaine</i>. 6 Mar. 2005. <i>Wikimedia Commons</i>, 21 Mar. 2006, <a href="http://commons.wikimedia.org/wiki/File:Rocks_of_crack_cocaine.jpg">commons.wikimedia.org/wiki/File:Rocks_of_crack_cocaine.jpg</a>. Accessed 5 Oct. 2017.</p> <p>Created : 10/05/17 10:55AM</p>  |
| <p><input type="checkbox"/> Image<br/><a href="#">View live web page</a><br/><a href="#">Archive &amp; annotate</a></p>                 | <p>Skalstad, Leroy. Person seated near street with head down. 11 Sept. 2009. <i>Pixabay</i>, 20 July 2015, <a href="http://pixabay.com/en/people-homeless-male-street-850097/">pixabay.com/en/people-homeless-male-street-850097/</a>. Accessed 5 Oct. 2017.</p> <p>Created : 10/05/17 09:32AM</p>  |
| <p><input type="checkbox"/> Image<br/><a href="#">View live web page</a><br/><a href="#">Archive &amp; annotate</a></p>                 | <p>Spilled pills from prescription bottles. <i>Health Central</i>, 23 Apr. 2013, <a href="http://www.healthcentral.com/slideshow/8-dos-and-don-ts-for-opioid-safety">www.healthcentral.com/slideshow/8-dos-and-don-ts-for-opioid-safety</a>. Accessed 5 Oct. 2017.</p> <p>Created : 10/05/17 11:39AM</p>  |



- Committee Hearing and Testimony (U.S.)  
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United States, Congress, Senate, Subcommittee on Crime and Drugs Committee on the Judiciary. *Federal Cocaine Sentencing Laws: Reforming the 100:1 Crack Powder Disparity*. Testimony of James E. Felman, Co-chair, Criminal Justice Section Committee on Sentencing, American Bar Association, Government Printing Office, 2008. *Opposing Viewpoints in Context*, infotrac.galegroup.com/itweb/rich82127?db=OVIC. Accessed 3 Oct. 2017. 110th Congress.  
  
Created : 10/03/17 02:01PM | Updated : 10/03/17 02:03PM

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- Technical/Research Report  
[View live web page](#)  
[Archive & annotate](#)  
United States Sentencing Commission. *Report to the Congress: Cocaine and Federal Sentencing Policy*. United States Sentencing Commission, May 2007, www.ussc.gov/sites/default/files/pdf/news/congressional-testimony-and-reports/drug-topics/200705\_RtC\_Cocaine\_Sentencing\_Policy.pdf. Accessed 3 Oct. 2017.  
  
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Vignola, Richard. *Shackled*. 20 Mar. 2008. *Flickr*, 20 Mar. 2008, www.flickr.com/photos/richardvignola/2514169864/. Accessed 5 Oct. 2017.  
  
Created : 10/05/17 09:21AM

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- Image  
[View live web page](#)  
[Archive & annotate](#)  
WikimedialImages. Allan Warren. 14 Sept. 2012. *Pixabay*, 12 Aug. 2015, pixabay.com/en/allan-warren-photographer-actor-872631/. Accessed 5 Oct. 2017.  
  
Created : 10/05/17 09:24AM

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- Image  
[View live web page](#)  
Young man seated against wall with head down. *Atlanta Black Star*, 11 Jan. 2015, atlantablackstar.com/2015/01/11/

# Tips for using



- **CHOOSE** source type carefully, being as specific as possible
  - Photo or image (Born digital)
  - Book, Chapter or Section
  - Newspaper article
  - Report (Technical/Research)
  - U.S. Committee Hearing/Testimony
- **CHECK** source details to ensure citation and verbal tag are accurate
- ( ) may include person's name, organization name, username, or part of the source title or image description - **depends on what begins citation**
  - (Avergun)
  - ("Introduction")
  - (Demolished)