

Instructor's Speech Evaluation Rubric

<p>Rate the Speaker on each point:</p> <p align="center">5 4 3 2 1</p> <p>Excellent Good Average Fair Poor</p>	<p>Speaker: _____</p> <p>Speech # & Topic: _____</p> <p align="center">3 4 5 (Pro or Con)</p>
<p>Introduction: (30)</p> <p>_____ hook gains attention/creates exigency/pause</p> <p>_____ background offered necessary context</p> <p>_____ established credibility and strong ethos</p> <p>_____ verbal tags w/all credible, required sources</p> <p>_____ clearly stated thesis/purpose/preview/CTA</p> <p>_____ paused after thesis</p>	<p align="center">Comments</p>
<p>Body: (35)</p> <p>_____ clearly distinguishable main points via thesis</p> <p>_____ sufficient, relevant, well-explained evidence</p> <p>_____ organization well planned, balanced</p> <p>_____ adequate signposts, previews, summaries</p> <p>_____ language clear and concise w/o fillers</p> <p>_____ language stylistically impacts message</p> <p>_____ verbal tags w/all credible required sources</p>	
<p>Conclusion: (20)</p> <p>_____ prepared audience for ending</p> <p>_____ reinforced main arguments</p> <p>_____ reinforced thesis and hook</p> <p>_____ ended w/o "that's it" type detractors</p>	
<p>Delivery: (55)</p> <p>_____ sustained eye contact w/entire audience</p> <p>_____ extemp/glances, not read from notes/screen</p> <p>_____ approp. rate, pitch, volume, cadence, pauses</p> <p>_____ used correct grammar & pronunciation</p> <p>_____ posture poised & confident (podium/away)</p> <p>_____ confident approach & depart w/authority</p> <p>_____ natural gestures and body movements</p> <p>_____ GS visual aid reinforced & Δ w/o distracting</p> <p>_____ GS Zen design, unity, simplicity, rule of 1/3s</p> <p>_____ GS images use persuasive narrative stickiness</p> <p>_____ GS uses readable size, color, font, for headings</p>	
<p>Overall Effectiveness: (25)</p> <p>_____ topic coverage fit purpose and assignment</p> <p>_____ balanced, well-planned, smooth transitions</p> <p>_____ Individual speech meets time limit: _____</p> <p>_____ team speech meets time limit: _____</p> <p>_____ speech interesting & convincing</p> <p>_____ Total Points Earned/130 or 165</p>	