

## Team Polemical Issues Zen GS Research Speech #5

**Persuasive** (8-10 mins.) Purpose: To influence your audience to **change their thoughts, feelings, and actions** concerning a polemical policy issue. Each team will be assigned a Pro or Con position on a specific polemical policy issue. Each team must justify all claims made by offering accurate, relevant, and sufficient researched evidence as proof. Because your goal is to persuade, each team must recommend a specific policy change **call to action** that remains consistent among all team members.

Your team must prepare an 8-10 min persuasive GS Presentation (16 Zen slides) AND outline with research documentation in the notes section (Handout) that argues in favor of (Pro) or against (Con) the polemical public policy issue that your group has been assigned:

- Fracking (Pro or Con)
- Privacy: NSA Surveillance (Pro or Con)
- Designer Babies: Human Genetic Editing (Pro or Con)

Based upon the assigned viewpoint position for (Pro) or against (Con) the polemical policy issue, each team member must conduct independent research first to work with team members to determine one unified **team call to action** that will be consistent among all team members. Next, each team member must conduct independent research to independently create 3 slides w/MLA notes that present that team member's **individual argument** to support the team CTA + 1 Works Cited slide documenting independent research sources. Division of labor among team members:

1. Argue the team's CTA based upon Reason #1 w/3 pieces of evidence
2. Argue the team's CTA based upon Reason #2 w/3 pieces of evidence
3. Argue the team's CTA based upon Reason #3 w/3 pieces of evidence
4. Argue opposing Counterargument & Concession, then Rebuttal that supports team's CTA

**Each team member's Individual speech must include the following structure & research evidence:**

**Introduction: Slide #1 + MLA Outline w/MLA verbal tags & parenthetical citations in Notes**

1. Researched hook that builds exigency based upon your reason/CA (verbally tag & cite source)
2. Background definition of the **scope of how your Reason or CA relates to the polemical issue** (verbally tag & cite sources)
3. Clearly worded **thesis** that states the **team call to action** (what should be done to support your position) on issue **based upon your reason (#1,2,or3)**

**OR**

4. Clearly worded **thesis** that states the **opposing counterargument call to action** (what should be done to support the opposing position).

**Body: Slide #2 + MLA Outline w/MLA verbal tags & parenthetical citations in Notes**

5. Feature **3 pieces of well-researched evidence supporting your Reason (#1,2,or3)** arguing in favor of team CTA (verbally tag & cite sources)

**OR**

6. A summary of 1 main **counterargument** (fair and balanced), presenting 1 piece of evidence (verbally tag & cite source)
7. **1 Concession** about which portion of the counterargument you acknowledge is valid, presenting 1 piece of evidence (verbally tag & cite source)
8. **Rebuttal** that explores how the main rationale of the counterargument is flawed & why the team CTA argument is better, presenting 1 pieces of evidence (verbally tag & cite source)

**Conclusion: Slide #3 + MLA Outline w/MLA verbal tags & parenthetical citations in Notes**

9. Restate **thesis** featuring team CTA as it relates to your specific Reason (#1,2,or3) or Rebuttal
10. Offer 9<sup>th</sup>-grade action plan (what 9<sup>th</sup>-graders can do) to promote the team CTA as it relates to your specific Reason (#1,2,or 3) or Rebuttal
11. Return to researched hook to affirm exigency of your reason/rebuttal (verbally tag & cite source)

### Research Requirements (each team member):

- **Include at least 6 sources on your Works Cited page: 3 images & 3 or more data sources**
- **Conduct background research to establish the mutually-agreed-upon team CTA:** read at least **3 sources from Opposing Viewpoints:** 1 or more reference topic overviews & 2 or more viewpoint articles so you can decide as a team what call to action your team will propose + **determine the individual stance you will independently research & argue on your 3 slides to support team CTA** (reason #1; reason #2; reason #3; or CA/Concession/Rebuttal).
- **Include 2-3 pieces of research-based evidence per slide** to give your audience a reason to respect your knowledge (ethos) and increase your credibility as a reliable speaker (verbally tag & cite all sources)
- **The 3 or more cited research data sources must include at least 2 sources from OV; you may include 1 alternative pre-approved vetted data source from a variety listed below:**
- To determine the **background scope of the issue as it relates to your stance** (intro):
  - **Topic Overview** articles found under the **Reference Tab** on **Opposing Viewpoints**
  - **Topic Overview** articles found in *Explora* database or *International Debates*
- To gather hook evidence and 3 pieces of evidence to support your reason OR CA/Con/Rebuttal, you MUST consult:
  - **Viewpoint Essays** found under the **Viewpoint s Tab** on **Opposing Viewpoints**
- To gather hook evidence and 3 pieces of evidence to support your reason OR CA/Con/Rebuttal, you MAY consult:
  - Authoritative sources, such as a report or statistics from the Congressional Research Service, another established government agency, or vetted non-partisan private sector entities (i.e. American Cancer Society)

MLA Documentation Requirements must follow the MLA (Advanced) format style in **Noodle Tools** and illustrated in *Rules for Writers* that includes the following:

- **Create an MLA outline** that appears in the **Notes section under each slide image** of your GS presentation/handout that includes verbal tag/signal phrases and parenthetical citations for each outside source (data & images)
- **Use Noodle Tools to Create an MLA Works Cited** page that includes citation entries for each outside source (data & images)
- **Cut & Paste Works Cited** page to serve as the final page(s) of team GS presentation/handout
- **Verbally tag** each outside information source when you deliver your speech (do not verbalize the parenthetical citation information when you deliver your speech)
- **Visually tag** each borrowed image using a parenthetical citation on the slide (do not verbalize)

Zen Presentation Requirements: to engage your audience visually and emotionally in your speech and to ensure that your visual presentation enhances and reinforces your verbal message rather than repeating it, incorporate the following elements:

- Apply **pathos-based** “Conceptual Age” six aptitudes: design, story, symphony, empathy, play, and meaning in conjunction with “Information Age” ideals of logic and analysis to emotionally engage listeners with slides that visually reinforce your verbal explanations
- Apply the graphic **Rule of 1/3’s** to slide design involving size, color, font, data, and images
- Include 4 slides (S1: Intro; S2: Body w/3 pieces of evidence to support Reason or CA/C/R, S3: conclusion) + S4: Individual Works Cited slide – one WC page per team member
- Use **Noodle Tools** (MLA Adv) to create a Works Cited page to cut & paste into your presentation as the final slides just after the CA/Con/Rebuttal slides

**Submission Requirements:** Each team member submits his/her Independent Presentation individually

- **Each Team Member must Print 1 copy of your Individual Presentation Handout featuring 3 Slides with Notes you created independently for your stance (reason#1,2,or 3 or CA/C/R). Print using Slide w/Notes format:** includes 1 slide + outline note per page
- **Each Team Member must Print 1 copy of the WC slide you created for the Presentation**
- **Each Team Member must Print a Word document hard copy of your Works Cited page** (exported from Noodle Tools as a Word document)

**Directions for printing Google Slides Handout with 1 slide + MLA Outline Notes/Page:**

1. In google slides, select FILE; Print settings & preview
2. Select 1 slide without notes
3. Select 1 slide with notes (1 slide + notes for that slide/page)
4. Select Print
5. Select printer, **PRINT 2 copies** (one to submit to instructor for grading purposes; one for you to use to present your speech segment)

**Delivery Guidelines:**

- One student at the podium at a time.
- Line up in speaking order of presentation.
- Remember to look at your audience when you speak and to explain your slides rather than simply showing them or reading from them. To achieve a genuinely extemporaneous delivery, you do not want to read off your handout notes unless you are quoting lines from an outside source.
- Use your GS Handout instead of index cards to prompt your extemporaneous delivery. Make your print large enough that you can see your key word prompts at a quick glance.
- Practice your presentation AS a TEAM for fluency and poise as individuals speaking to and facing audience members rather than the screen, and for seamless transitions to and from the podium.

**Always check your final product Presentation Handout against the grading rubric provided:**

1. Slides feature **Zen-style images & parenthetical citations for each image**
2. **Notes Section** for each Slide features **Formal MLA Outline** of speech content divided among the image slides with which the information is presented
3. Outline includes documentation of research: **MLA verbal tags & parenthetical citations** that delineate which each piece of borrowed information begins and ends
4. **Works Cited** pages that includes MLA citations for both images and research data –
  - **Hard copy** exported from Noodle Tools as a Word document (Noodle Tools formats the page for you) stapled to the back of the Presentation/Handout
  - WC pages cut & pasted into the presentations as the **final slides** after CA/C/R slides

**Your speech should demonstrate strong logical cogency and pathos-based stylistic techniques:**

- Clear/logical organization w/strong transitions, signposting, and internal previews & summaries
- Slides that emotionally engage listeners to visually reinforce your verbal explanations
- Strong command of diction, grammar, & pronunciation (check key terms & names)
- Effective extemporaneous delivery techniques with sustained eye contact (NO READING)
- Effective transitions among team members